

## **KEY BENEFITS AND SERVICES OF THE CPA**

- The CPA co-ordinates meetings and workshops for producers;
- The CPA communicates and advises producers on all important issues;
- The CPA provides an advisory service to members;
- The CPA provides an exclusive on-line resource to members whereby they are able to instantly access all the CPA's information, documentation and intellectual property;
- The CPA negotiates standard agreements with suppliers and clients;
- The CPA provides a legal framework through which to operate – the production agreements - for both local and international commercials;
- The CPA negotiates with crew & cast to formulate recommended working guidelines and contracts;
- The CPA provides legal advice to members on a range of issues, including labour & tax, VAT, work permits & visas, child labour legislation & permits, health & safety, locations, insurance, copyright etc;
- The CPA promotes transformation and training within the industry and facilitates training courses and programs;
- The CPA mediates disputes between members, clients and suppliers;
- The CPA researches the size and scope of the industry and identifies new trends, opportunities and challenges;
- The CPA lobbies government and other interest groups to ensure that legislation is favourable and in the best interests of the industry;
- The CPA lobbies for a film friendly and conducive production environment;

- The CPA is represented on a number of other boards & organizations thereby promoting the interests of commercial producers in the wider context of the film & advertising industries;
- The CPA is a trouble-shooter which identifies and resolves problems before they impact negatively or become barriers to entry for industry;
- The CPA professionalizes the industry by inculcating a culture of ethics & promoting standards of professionalism and accountability to which members subscribe;
- The CPA promotes its members to advertising agencies & international agencies & production companies;
- The CPA is a dynamic think tank which proposes and implements new ideas and practices within the industry.

In light of the above, we strongly recommend that advertising agencies and international clients work exclusively with reputable CPA members to ensure both peace of mind and the best possible results.

The CPA is committed to partnering its members to ensure that the commercial production industry in South Africa has a vibrant and exciting future.

**For more information on the CPA, its members and activities, we invite you to peruse our website – [www.cpsa.tv](http://www.cpsa.tv) or to contact us on +27 11 673 6809 or at [bobby@cpsa.tv](mailto:bobby@cpsa.tv).**

**COMMERCIAL PRODUCERS ASSOCIATION OF SOUTH AFRICA  
APPLICATION FOR MEMBERSHIP**

**Please complete all of the following details:**

- 1) Date :
- 2) Name of Company :
- 3) Contact name :
- 4) Telephone # :
- 5) Fax # :
- 6) Cell # :
- 7) E-mail address :
- 8) Website :
- 9) Postal Address :
- 10) Physical Address (es) :
- 11) Company Directors/ Principal Partners/ Managing Members:
- 12) Shareholders (To be completed if different to # 11)

13) Names of ALL Film Directors/ Producers employed and/or represented by your company, plus a brief description of their experience:

14) Description of the size, scope and business of applicant:  
(To include: Year of Commencement of Business/ No. of full time employees/ Nature of business (commercials, documentaries, Features)/ Local/International work/ Facilitation, Director base/ Other)

15) Has a membership application to the CPA been previously rejected? If 'yes', please supply details:

**Note 1: A copy of the Company Registration is to accompany this application.**

**Note 2: Proof of Public liability and 3<sup>rd</sup> party property damage for R5 million to accompany this application.**

**Note 3: This application is to be proposed and seconded by current CPA members. The 'Proposer' and 'Secunder' must send a letter to the CPA to this affect; The Standard letter is available from the Executive Officer of the CPA.**

3.1) Name of Proposer : of

3.2) Name of Secunder : of

**Note 4: Acceptance of membership is not guaranteed, refer to Section 7 of the CPA Constitution.**

Insert your information into the sections above and e-mail to the CPA Executive officer at [bobby@cpasa.tv](mailto:bobby@cpasa.tv) or faxed to 086 674 8321. The declaration form below, must be signed and e-mailed to the CPA at [bobby@cpasa.tv](mailto:bobby@cpasa.tv) or faxed to 086 674 8321

**I,** \_\_\_\_\_

**Of** \_\_\_\_\_

Hereby confirm that I have read the CPA Constitution and CPA Transformation Charter as supplied with the CPA Membership application, and am fully aware that if admitted as a member, the company is legally bound by the above, the rules and regulations of the Association, including it's code of conduct, as amended from time to time.

I also confirm that a member company shall be deemed to be responsible for the actions of its directors, members/agents and employees.

To the best of my knowledge, the above information is factual, true and accurate.

**Signed** :

**Name** :

(Who acknowledges that he/ she is duly authorised to do so on behalf of :

**Dated** :

**At** :